

Marin City's
11th Annual
blues & soul
party in the park



Monday, September 1 2008

presented by Performing Stars of Marin



100 block of Drake Avenue, Marin City 2007

Benefits to Advertiser

- ★ 2000 to 3000 audience attendees from primarily Northern California
Regions: Marin, San Francisco, Contra Costa, San Jose, Alameda, Sacramento, Monterey
- ★ Demographics of audience:
90% of audience adults ages 18-75 including 45% parents of children between the ages of 3-16
- ★ purchasing power for your product or service to increase sales and boost traffic to your business
- ★ tax-deductible donation to a charitable, non-profit organization

A special thanks to:

Peter Ambush for the cover design
Global Fusion Corporation
McMillan Design Group

Performing Stars of Marin

Experience the Evolution of a True Community Celebration

Welcome to the 11th Annual Blues & Soul Party in the Park, held every Labor Day in Marin City and free to the general public. This a traditional affair conceived by various individuals whose common goal is to preserve the "History of the Roots of Blues and Soul Music, in addition to supporting music education for youth in Marin County."

This venue features a fabulous lineup of dedicated professional musicians performing before a live audience reflecting the multi-cultural and social economic diversity who resides in Northern California.

This event reunites past and present residents, provides vendors to sell their ethnic foods, arts and crafts, and distribute their civic information. In addition, local community residents are recognized for their contributions to the Marin City community.

This year, we plan to sponsor a new supervised area focused on youth, entitled "Let The Children Play - Kids Zone".

Seating is first come, first serve in an open area, where attendees can bring their blankets or low back chairs in a comfortable, relaxed and safe atmosphere. Special seating will be provided for the disabled and seniors over the age of 60.

We are sincerely appreciative and grateful for the contributions from our loyal and dedicated supporters, which includes funding sources, businesses, organizations and volunteers who truly believe in "Keeping the History of the Roots of The Blues and Soul Alive in Marin County."

Felecia Gaston

Felecia Gaston, Producer

Advertising art must be provided as:

- High res PDF, or
- Maximum res JPEG on CD, or
- Scannable finished art like logo, business card, etc.

If file is under 18mgs, the PDF or JPEG art can be emailed to shawndesign@aol.com.

For a charge of \$50, we will design and lay out your ad. We will also provide two proofing opportunities and a CD with your ad as PDF & JPEG for use in other publications.

quarter page ad size

3.5" x 2"

\$ 100

this ad is the size of a business card

half page ad size

3.5" x 4.75"

\$ 200

Full page ad size

3.5" x 9.5"

\$ 300

inside front cover \$ 350

inside back cover \$ 350

outside back cover \$ 400

Sponsorship:

A unique collaboration between businesses, foundations, organizations and individuals to provide professional development, outreach and scholarship support to the underserved youth in Marin County.

- ★ Ad in Official Program
- ★ Recognition in press releases to local media – print, radio & television
- ★ Sponsor recognition in radio public service announcements on local stations
- ★ Placement of banners on adjacent fences
- ★ Information booths to set up product displays, distribute brochures and free gifts
- ★ Logo inclusion in all event collateral (poster, flyers, program, website)

Sponsors:

- ★ Gold: \$10,000 & up
- ★ Platinum: \$5,000
- ★ Silver: \$2,500
- ★ Bronze: \$1,000
- ★ Emerald: \$250
- ★ Ruby: \$100
- ★ Quartz: \$50
- ★ VIP membership: \$25

Thank you for your tax deductible contribution.
Tax ID #94-3136030



Sponsors

- ★ Marin Community Foundation
- ★ Monterey International Pop Festival
Foundation
- ★ Bill Graham Foundation
- ★ Huey Lewis & The News
- ★ Marin County Board of Supervisors
Charles McGlashan – District 3
& Steve Kinsey – District 4
- ★ Marin City Network
- ★ The Samora Fund/Tereza Costa
Montiero Fund/Williams Family Fund
of the Marin Community Foundation
- ★ TomKat Foundation
- ★ Marin County Federal Credit Union
- ★ Ray Menaster Charitable Trust
- ★ Bank of Marin
- ★ Jessie Polk & Sons Concrete Inc.

Community Partners

Marin Housing Authority, Marin City Golden Gate Village Resident Council & Community Services District, Marin County Fire & Sheriff's Department, Bay Area Discovery Museum, Imagine Bus Project, Marin Family Action, Bay Cities Refuse Service, The Blue Monday Foundation, First 5 Marin Children & Family Commission, Wells Fargo E-Bus, The Outback Restaurant



Marin Community Foundation

Gold Sponsor
of the 11th annual
Blues & Soul in the Park

presented by



Performing Stars of Marin

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Felecia Gaston, Executive Director