



PERFORMING STARS OF MARIN

Thriving Kids, Families & Communities

*Celebrating 35 Years
of Impact!*

*Masquerade
Ball*

Friday, Oct. 31, 2025 6 p.m. to midnight

415.332.8316

PERFORMINGSTARS@ICLOUD.COM





PERFORMING STARS OF MARIN

Thriving Kids, Families & Communities

Founded 1990

271 Drake Ave. • Marin City, CA 94965 • 415.332.8316 • PerformingStars.org

March 10, 2025

Board of Directors

Felecia G. Gaston
Founder &
Executive Director

Andrea Norwood
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We are thrilled to announce that Performing Stars is celebrating its 35th anniversary this year! Since 1990, we have been dedicated to transforming the lives of low-income multicultural kids, families and communities across Marin. Grounded in Marin City's unique history, we serve the entire county with youth enrichment programs; historical, cultural, and civic engagement opportunities; and critical safety-net support for the whole family. With our comprehensive programs and services, we're a trusted and treasured community institution where people gather together, learn together, and thrive together.

And we couldn't have done it all these years without the unwavering support of our community, donors, volunteers, and partners like you.

About ten years ago, Performing Stars secured sustainability grants from the Marin Community Foundation and the TomKat Foundation, allowing us to stabilize our operations, hire new staff, expand our board and advisory committees, and gain new programmatic and philanthropic partnerships.

We now invite you to join us as we commemorate 35 years of remarkable achievements and milestones and turn our gaze toward the next generation. Now more than ever, we must all commit to ensuring that everyone – regardless of age, race, or resources – has an opportunity to “reach for the stars” and cultivate the confidence, critical thinking, and communication skills to launch into a bright future.

Throughout this anniversary year, we will be celebrating with a great series of special events and initiatives: a children's historical play, an Alumni BBQ, a Masquerade Ball Fundraising Gala, and VIP Marin City Historical & Cultural Events.

This year of celebration, especially our major fundraising gala, needs your support! Please take a look at the enclosed sponsorship options and help us shine bright by making your contribution today.

Sincerely yours,

Felecia Gaston

Felecia Gaston, Executive Director

415.637.0563 | performingstars@icloud.com





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Help Expand our Offerings, Reach, and Impact

Your support will help us strengthen programs that empower youth, uplift vulnerable individuals, and preserve Marin City's and Marin County's rich cultural heritage.

Together, we can scale our impact, ensure financial stability, and deepen our commitment to the community. These are just a few of the successes of our core programs and initiatives:

- Youth enrichment programs: Our unique after-school and summer programs in the arts, outdoors, and leadership have transformed the lives of thousands of youth, laying the foundation of creativity, confidence and life skills needed to launch them into meaningful and fulfilling lives. Of the 3,500+ youth we serve, 99% graduate high school, 50% attend college or trade school, and 95% become employed in the workforce.
- Phoenix Project of Marin, established in 2009, helps individuals overcome hardships and build on their strengths by promoting personal, social, and economic skills. The program, offering emergency support, safety net services, and referrals to appropriate agencies, has been instrumental in reducing the number of Marin City juveniles in the criminal justice system by 85%, as well as 88% decline in the number of adults on supervised probation, since its inception.
- Marin City Historical and Preservation Society (MCHPS), established in 2022, is dedicated to preserving and celebrating the rich cultural history and heritage of Marin City. The mission is to safeguard and conserve the community's history through documentation, acquiring artifacts, collecting oral histories, and archiving historical information. The society also ensures that future generations learn about and appreciate the profound legacy of Marin City. MCHPS instills a sense of pride and heritage by engaging the community, especially young leaders.

35 YEAR ANNIVERSARY SPONSORSHIP OPTIONS

Date: October 31st, 2025

Event Theme: Masquerade Ball with cocktail reception & dinner, live music, dancing, silent auction & raffle prizes

Venue: Mill Valley Community Center

Attendance: 200 community leaders, philanthropists, and supporters

GALAXY

Exclusive title recognition as the Presenting Sponsor.
Prominent logo placement on website and all event materials.
Full-page ad in the event program.
VIP seating for 8 guests at 1 table.
Featured in social media, press releases and media coverage

\$25,000

CONSTELLATION

Logo on website and all event materials.
Half-page ad in the event program.
VIP seating for 8 guests at 1 table.
Featured in social media, press releases and media coverage

\$15,000

MILKY WAY

Logo on website and all event materials.
Quarter-page ad in the event program.
VIP seating for 8 guests at 1 table.
Featured in social media, press releases and media coverage

\$10,000

NEBULA

Logo on website and select event materials.
Logo in the event program.
6 Event tickets.
Featured in social media, press releases and media coverage

\$5,000

METEOR

Name listed on website, select event materials, and program.
4 Event tickets.
Featured in social media, press releases and media coverage

\$2,500

COMET

Name listed on website and select event materials.
2 Event tickets.

\$1,000



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A Small Gift, A Big Impact Support Our Silent Auction!

Your generous support helps us make a greater impact in our community. We'd be honored to feature an item or service from your business, such as:

- celebrity memorabilia
- professional services
- season tickets or passes
- gift certificates or cards
- artwork, photography, sculpture or jewelry
- merchandise or goods
- exclusive experiences in Marin and beyond

In recognition of your contribution, we'll include your name and/or logo on all event materials, in our program, and on our website, reaching a wider audience and highlighting your commitment to our organization. All donations will be displayed on the event table and included in all promotional collateral.

We kindly request your support by August 31, 2025. Please find our donation form attached for your convenience, or contact Anna Jay Hamilton, Development Director, annajay.performingstars@gmail.com with questions or to discuss how you'd like to contribute.

On behalf of everyone at Performing Stars, thank you for considering this opportunity to make a difference.

Together, we can support thriving kids, families, and communities in Marin.

Warm regards,

Felecia Gaston

Felecia Gaston, Executive Director





35-YEAR SILENT AUCTION DONATION FORM

Company name: _____

Your name: _____

Email: _____ Phone: _____

Silent Auction Item: _____

Promotional description: _____

Value of your auction item: _____

Item to be mailed or to be picked up? _____

Performing Stars Tax ID: 94-3136030